

Our Mission, Vision, & Values

McREL's MISSION is . . .

- Helping educators flourish by turning research into co-created solutions that transform teaching, learning, and leading.

McREL's VISION is . . .

- To be the premier provider of research, guidance and contextualized solutions for teaching, learning, and leadership that support more equitable student outcomes.
- To be the first-choice education partner supporting the Pacific and Central regions with a diversified portfolio of federal grants and contracts.
- To provide a robust suite of user-friendly digitally enhanced products and services for educators delivered through a regional and worldwide network of partner organizations.

McREL's VALUES are intrinsic to its MISSION and VISION:

Humble Expertise

We listen to, learn from, and respect others while offering our expertise. To build deeper, broader knowledge and understanding, we seek out and value diverse perspectives, backgrounds, and lived experiences.

Joyful Excellence

Our mission compels us to consistently deliver high-quality work to our coworkers, partners, and clients. We balance the intensity of our work with a culture of positivity, inclusiveness, and camaraderie, allowing ourselves time for moments of friendship and fun.

Compassionate Courage

We believe in doing the right thing instead of the easy thing. This means we sometimes must challenge status quo and assumptions—including our own—while seeking to understand and help others. Even when tough conversations are needed, we remain empathetic and respectful.

Rigorous Ingenuity

We embrace rigorous analysis and creative thinking, seeking to develop and apply evidence-based understandings while remaining open to new ideas and everyday innovations. We thrive on being curious, adaptive, and flexible, embracing change and working through ambiguity.

Macro-Micro Focus

We value seeing the big picture while doing the little things right. Our purpose is to make a difference, and to make that happen we purposefully align our daily work with our mission, vision, strategy, and goals, attending to processes and resources with utmost care.