Classroom Instruction That Works
Research-based and practice-proven strategies, resources, training, and coaching for educators.
The 9 CITW categories of effective instructional strategies

<table>
<thead>
<tr>
<th>The 9 CITW categories of effective instructional strategies</th>
<th>Average Effect Size*</th>
<th>Percentile Gain*</th>
<th>When to use these strategies for best effect with students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Setting Objectives and Providing Feedback</td>
<td>.61</td>
<td>23</td>
<td>Creating an Environment for High-Quality Learning</td>
</tr>
<tr>
<td>Reinforcing Effort and Providing Recognition</td>
<td>.80</td>
<td>29</td>
<td>Creating an Environment for High-Quality Learning</td>
</tr>
<tr>
<td>Cooperative Learning</td>
<td>.73</td>
<td>27</td>
<td>Creating an Environment for High-Quality Learning</td>
</tr>
<tr>
<td>Cues, Questions, and Advance Organizers</td>
<td>.59</td>
<td>22</td>
<td>Helping Students Develop Their Initial Understanding</td>
</tr>
<tr>
<td>Nonlinguistic Representations</td>
<td>.75</td>
<td>27</td>
<td>Helping Students Develop Their Initial Understanding</td>
</tr>
<tr>
<td>Summarizing and Note Taking</td>
<td>1.00</td>
<td>34</td>
<td>Helping Students Extend and Apply Their Newfound Knowledge</td>
</tr>
<tr>
<td>Assigning Homework and Providing Practice</td>
<td>.77</td>
<td>28</td>
<td>Helping Students Extend and Apply Their Newfound Knowledge</td>
</tr>
<tr>
<td>Identifying Similarities and Differences</td>
<td>1.61</td>
<td>45</td>
<td>Helping Students Extend and Apply Their Newfound Knowledge</td>
</tr>
<tr>
<td>Generating and Testing Hypotheses</td>
<td>.61</td>
<td>23</td>
<td>Helping Students Extend and Apply Their Newfound Knowledge</td>
</tr>
</tbody>
</table>

* As reported in Classroom Instruction That Works, 1st edition, 2001, published by ASCD, copyright by McREL.

CITW Professional Learning That Works

McREL’s CITW workshops deliver an intensive learning, working, and planning session for classroom teachers, instructional coaches, teacher mentors, principals and assistant principals, and central office PD leaders—helping you raise student achievement by focusing on crafting dynamic and engaging learning activities supported by the best research on effective instruction.

✔ Learn the 9 categories of CITW instructional strategies, and when and how to use them for maximum effect with your students.
✔ Begin using a clear, consistent approach to high-quality instruction across your school or district.
✔ Create stronger lesson plans and delivery, using our CITW instructional guide.
✔ Get dozens of practical classroom tools and activities to:
  ❖ Create a classroom environment primed for high quality, deep learning.
  ❖ Help students develop understanding of new content and concepts.
  ❖ Help students extend and apply their new knowledge to other situations and challenges.
  ❖ Use technology to promote engaging and meaningful learning.

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CITW made my lesson planning more purposeful and intentional. I’ve seen growth in my skills as a teacher, which is reflected in the growth I see in my students.

—Jackie W., Francis Howell School District, Missouri

Our partnership with McREL has been extremely beneficial and has contributed to our increase in student achievement. Staff have developed a deeper understanding of Classroom Instruction that Works and how to successfully implement the strategies in their classrooms.

—Rick D., Lincoln Public Schools, Nebraska

MD Customized to Your School’s Needs

One size never fits all. Our expert consultants spend time with your staff to learn the local contexts of your schools and identify instructional strengths and growth areas to focus on. And our CITW strategies and tools can be adapted and applied in a variety of grade levels and subject areas, for diverse classroom needs.

Coaching and Implementation Support

Learning is one thing. Doing is another. Our CITW experts can coach and guide teachers throughout the school year, using on-site visits and online check-ins to deepen understanding, embed practices, and sustain momentum. During our on-site visits, we conduct walkthrough observations and assess implementation, identifying scalable bright spots and working with instructional coaches and teachers on next steps for growth.

Power Walkthrough® Classroom Observation App for Coaching and Growth

Our Power Walkthrough app helps instructional coaches, principals, and teacher peers make the most of brief classroom observations. The app has easy-to-use templates aligned to CITW, allowing observers to quickly note which strategies they’re seeing in classrooms. At the touch of a button, Power Walkthrough aggregates schoolwide observations into insightful dashboard data that can inform and guide better, building-wide professional learning conversations.

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CITW Resources for Teachers and Instructional Coaches

$29.95 ISBN: 978-1-4166-1362-6
One of the most widely read books for increasing student achievement for good reason: It provides evidence-based insights from rigorous research to strengthen instructional planning and delivery. The book details why and how the CITW research-based teaching strategies work best for specific situations and how these methods connect to key 21st-century skills. The book also guides teachers on selecting the techniques that will work best in their classroom to heighten student engagement and deepen understanding.

$34.95 ISBN: 978-1-58284-215-8
To help teachers build achievement-boosting CITW strategies into their everyday instruction, this book provides 51 classroom-ready learning tools that make it easy to implement the strategies across grade levels and content areas. Also includes guidance for teachers on designing instructional sequences that support student learning, and for self-reflecting on their professional practices.

$29.95 ISBN: 978-1-4166-1630-6
English-language learners have specific learning needs that require a specialized approach. This book applies the nine CITW strategies to the five distinct stages of language acquisition that ELL students progress through, giving classroom teachers and ELL specialists a comprehensive instructional guide for working with all students at any stage of language proficiency or grade level.

Available now at store.mcrel.org!
For information about purchase orders and bulk discounts, please contact McREL at:
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