HELPING EDUCATORS FLOURISH

Turning research into solutions that transform teaching, learning, and leading.

Improve system performance and unlock student and staff growth potential through expert research, analysis, strategy, guidance, and support.
OUR MISSION

Helping educators flourish by turning research into solutions that transform teaching, learning, and leading.

McREL is a 501(c)(3) non-profit, non-partisan education research and development organization that—for more than 50 years—has turned knowledge about what works in education into practical, effective guidance and training for K-12 teachers and education leaders. Headquartered in Denver, Colorado, and with multiple offices and regional consultants across the U.S. and around the world, we continue our mission by providing research-based, customized solutions for the challenges facing educators today—and tomorrow.

We’re passionate about our mission and the work we do, studying the best practices of schools and systems across the U.S. and internationally. Once we discover something that really works in teaching, learning, and leading, we turn our findings into practical and effective guidance and services for educators.
A WORLD OF EXPERTISE APPLIED TO YOUR LOCAL NEEDS AND GOALS

While much of our work is with educators in the United States, we frequently work with schools in Canada, the Caribbean region, the Pacific region, Australia, and other places around the world. We use this wide-ranging experience to help all our clients, sharing the best practices, strategies, and insights we see with other clients who have similar strengths and challenges. Our clients include:

- Schools and districts
- Colleges and universities
- Regional education service agencies
- State education departments
- Federal agencies and programs
- Foundations
- Rural, suburban, and urban school communities
- Indigenous, Native American, and First Nation school communities
- Large and small school systems
- Education companies and nonprofits
- Teacher preparation programs
YOUR VISION IS OUR MISSION

Every school and education system is unique, with locally relevant strengths, challenges, stakeholders, and climates that often require contextualized strategies. By analyzing your data, systems, and contexts, McREL will help you uncover both your root causes and the hidden bright spots you can build on. We’ll collaboratively develop solutions with you that build your system’s capacity as a high-reliability and high-performance organization that leads and delivers continuous improvement and innovation.

Our research and evaluation teams are highly trained and grounded in professional standards and practices. We’ll focus our attention and resources on your needs and questions, helping you develop theories of action, goals, logic models, and data collection, analysis, and reporting that support development, implementation, and continuous improvement of strategic plans and programs.

Our consultants approach school improvement a little differently than most companies—we help our clients work from the inside-out, empowering classroom educators and school leaders to study, adapt, and apply research-based practices that result in better outcomes for their students. By using this approach (rather than a top-down, outside-in, packaged program), staff gain a deeper understanding of their personal role and responsibilities for continuous improvement.
## SUSTAINABLE AND AFFORDABLE SOLUTIONS

We'll develop innovative, affordable, sustainable, and customized plans to ensure successful implementation. You'll receive top-level strategic advice and capacity building for leaders, hands-on training and coaching for specific schools and instructional teams, and solidly designed research and evaluation studies that examine your issues and monitor improvement.

### Curriculum & Standards
- Curriculum mapping, alignment & audits
- Academic & content standards
- STEM, STEAM & GreenSTEM programs

### Assessment
- Formative assessment
- Data analysis
- Data-driven decisions

### Instruction
- Instructional strategies & teacher PD
- Classroom observation, feedback & coaching
- Literacy in content areas

### Instructional Technology
- Technical assistance
- Technology for learning
- Technology audits & 1:1 initiatives

### Leadership Development
- School & district leader training & coaching
- Managing change
- Purposeful school communities
- Focus on What Matters Most

### Learning Supports
- MTSS & Rti implementation
- Support for ELL students
- Culturally responsive education

### Human Capital Management
- PD, coaching & training
- Teacher, principal & central office evaluation systems

### Research & Program Development
- Program evaluation
- Research design & methodology
- Data collection & analysis

### School & System Improvement
- School improvement initiatives
- High-performance/high-reliability cultures
- Strategic planning

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**Call or e-mail us to get started today.**

info@mcrel.org | 800.858.6830
WHY CHOOSE McREL? PROVEN RESULTS AND CLIENT SATISFACTION

INCREASED AVERAGE ACT SCORE FROM 19.4 TO 21.9
Earned highest accreditation score in the state
“McREL’s Balanced Leadership has become our culture.”
-Superintendent Jay Harnack, Sublette County School District #1

LED THE STATE IN STUDENT ACADEMIC GROWTH
Earned highest score possible on all 12 state-measured targets
“Now, all our current and aspiring school leaders are challenging themselves
to go further to ensure that every student has access to high-quality learning experiences.”
-Superintendent B.J. Worthington, Clarksville-Montgomery County School System

REDUCED VARIABILITY AND A FOCUS ON HIGH QUALITY INSTRUCTION
Led to achievement gains and rising district reading scores
“With more consistency across classrooms, the quality of instruction and achievement have gone up.”
-Sarah Salem, director of continuous improvement and professional learning, Lincoln Public Schools

EXPLORING AND LEADING INNOVATIONS IN EDUCATION
For our latest insights and guidance on education research and practice, be sure to read our books, our blog, and our Changing Schools magazine.

Call or e-mail us to get started today.

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