



HELPING EDUCATORS FLOURISH

Turning research into solutions that transform teaching, learning, and leading.

Improve system performance and unlock student and staff growth potential through expert research, analysis, strategy, guidance, and support.



OUR MISSION

Helping educators flourish by turning research into solutions that transform teaching, learning, and leading.

McREL is a 501(c)(3) non-profit, non-partisan education research and development organization that—for more than 50 years—has turned knowledge about what works in education into practical, effective guidance and training for K-12 teachers and education leaders. Headquartered in Denver, Colorado, and with multiple offices and regional consultants across the U.S. and around the world, we continue our mission by providing research-based, customized solutions for the challenges facing educators today—and tomorrow.

We're passionate about our mission and the work we do, studying the best practices of schools and systems across the U.S. and internationally. Once we discover something that really works in teaching, learning, and leading, we turn our findings into practical and effective guidance and services for educators.



A WORLD OF EXPERTISE APPLIED TO YOUR LOCAL NEEDS AND GOALS

While much of our work is with educators in the United States, we frequently work with schools in Canada, the Caribbean region, the Pacific region, Australia, and other places around the world. We use this wide-ranging experience to help *all* our clients, sharing the best practices, strategies, and insights we see with other clients who have similar strengths and challenges. Our clients include:

- Schools and districts
- Colleges and universities
- Regional education service agencies
- State education departments
- Federal agencies and programs
- Foundations
- Rural, suburban, and urban school communities
- Indigenous, Native American, and First Nation school communities
- Large and small school systems
- Education companies and nonprofits
- Teacher preparation programs



YOUR VISION IS OUR MISSION

Every school and education system is unique, with locally relevant strengths, challenges, stakeholders, and climates that often require contextualized strategies. By analyzing *your* data, systems, and contexts, McREL will help you uncover both your root causes and the hidden bright spots you can build on. We'll collaboratively develop solutions with you that build your system's capacity as a high-reliability and high-performance organization that leads and delivers continuous improvement and innovation.

Our research and evaluation teams are highly trained and grounded in professional standards and practices. We'll focus our attention and resources on *your* needs and questions, helping you develop theories of action, goals, logic models, and data collection, analysis, and reporting that support development, implementation, and continuous improvement of strategic plans and programs.

Our consultants approach school improvement a little differently than most companies—we help our clients work from the inside-out, empowering classroom educators and school leaders to study, adapt, and apply research-based practices that result in better outcomes for their students. By using this approach (rather than a top-down, outside-in, packaged program), staff gain a deeper understanding of their personal role and responsibilities for continuous improvement.

SUSTAINABLE AND AFFORDABLE SOLUTIONS

We'll develop innovative, affordable, sustainable, and customized plans to ensure successful implementation. You'll receive top-level strategic advice and capacity building for leaders, hands-on training and coaching for specific schools and instructional teams, and solidly designed research and evaluation studies that examine your issues and monitor improvement.



Curriculum & Standards

Curriculum mapping, alignment & audits
Academic & content standards
STEM, STEAM & GreenSTEM programs



Assessment

Formative assessment
Data analysis
Data-driven decisions



Instruction

Instructional strategies & teacher PD
Classroom observation, feedback & coaching
Literacy in content areas



Instructional Technology

Technical assistance
Technology for learning
Technology audits & 1:1 initiatives



Leadership Development

School & district leader training & coaching
Managing change
Purposeful school communities
Focus on What Matters Most



Learning Supports

MTSS & Rtl implementation
Support for ELL students
Culturally responsive education



Human Capital Management

PD, coaching & training
Teacher, principal & central office evaluation systems



Research & Program Development

Program evaluation
Research design & methodology
Data collection & analysis



School & System Improvement

School improvement initiatives
High-performance/high-reliability cultures
Strategic planning

Call or e-mail us to
get started today.

info@mcrel.org | 800.858.6830

WHY CHOOSE McREL? PROVEN RESULTS AND CLIENT SATISFACTION

INCREASED AVERAGE ACT SCORE FROM 19.4 TO 21.9

Earned highest accreditation score in the state

“McREL’s Balanced Leadership has become our culture.”

-Superintendent Jay Harnack, Sublette County School District #1

LED THE STATE IN STUDENT ACADEMIC GROWTH

Earned highest score possible on all 12 state-measured targets

“Now, all our current and aspiring school leaders are challenging themselves to go further to ensure that every student has access to high-quality learning experiences.” -Superintendent B.J. Worthington, Clarksville-Montgomery County School System

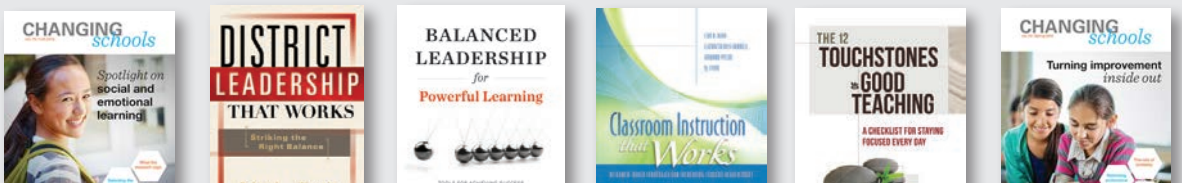
REDUCED VARIABILITY AND A FOCUS ON HIGH QUALITY INSTRUCTION

Led to achievement gains and rising district reading scores

“With more consistency across classrooms, the quality of instruction and achievement have gone up.” -Sarah Salem, director of continuous improvement and professional learning, Lincoln Public Schools

EXPLORING AND LEADING INNOVATIONS IN EDUCATION

For our latest insights and guidance on education research and practice, be sure to read our books, our blog, and our *Changing Schools* magazine.



Call or e-mail us to get started today.



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