



# Customized Consulting That Works

*Tailored, contextualized solutions for quick wins and long-term success*

McREL leverages its 50-plus years of research and development to help education leaders make strategic decisions that improve system performance and unlock student and staff growth potential.



ANALYSIS



STRATEGY



SUPPORT



*Helping educators flourish by turning research into solutions that transform teaching, learning, and leading.*



## Customized solutions for complex challenges

In education consulting and problem solving, one size does not fit all. We know that every school and system is unique, with locally relevant strengths, challenges, stakeholders, and climates that require contextualized strategies and approaches.

Our team will work with you to tailor the right solution and approach by listening to stakeholders, analyzing data, and providing research-based, practical guidance on what will work best to meet the needs of your learners and educators.

We'll also be there to help your team implement a sustainable and affordable solution at every level you need, from strategic advice and capacity building for leaders to hands-on training and coaching for specific schools and instructional teams. Through it all, we'll help your team become a high reliability and high performance system, leading and delivering effective change, continuous improvement, and innovation.

## Expert analysis and strategy

Through our work with thousands of schools, districts, and agencies across the U.S. and around the world, we've established a proven record of successful research, analysis, and guidance for:



**CURRICULUM & STANDARDS**



**HIGH RELIABILITY ORGANIZATIONS**



**SCHOOL & SYSTEM IMPROVEMENT**



**FORMATIVE ASSESSMENT**



**HUMAN CAPITAL MANAGEMENT (INCLUDING EVALUATIONS)**



**STEM, STEAM & GREENSTEM**



**INSTRUCTIONAL STRATEGIES & TECHNOLOGY**



**PROGRAM EVALUATION & RESEARCH**



**STRATEGIC VISIONING & PLANNING**



**LEADERSHIP DEVELOPMENT**



**LEARNING SUPPORTS (SEL, ELL, MTSS, RTI, ETC.)**



# The McREL difference: Inside-out, curiosity centered improvement

Traditional models of improvement too-often focus on shoe-horning new policies and programs into existing school and district contexts. Our approach instead directs improvement efforts from the inside-out, contextualizing solutions and empowering your educators and leaders to study and apply research-based practices with increasingly greater sophistication. Through this, your team will gain a deeper understanding of your students and the power of curiosity and inquiry that drives their learning.

This inside-out approach ensures that our improvement efforts are directly connected to the work of your classroom teachers and your students' needs and meet your specific objectives. By building on existing strengths and creating a shared purpose among your stakeholders, we shift school improvement from compliance-driven externally imposed interventions to sustainable improvement efforts led from the bottom up, the inside out, and grounded in a deep understanding of your district's context.

“Our test scores show, when implemented with fidelity, McREL’s aligned, research-based practices lead to improvement.”

-Jay Harnack, Superintendent, Wyoming

“Our partnership with McREL has been extremely beneficial and has contributed to an increase in student achievement scores in our school.”

-Rik Devney, Principal, Nebraska



## Leverage your bright spots

Our inside-out approach identifies and leverages the existing bright spots within your schools and district—the things that are working well and can be scaled up for a bigger impact. Using these bright spots, we empower teachers and leaders to further develop their capacity to implement change and innovation that support student learning.

McREL is committed to helping educators flourish by turning research into solutions that transform teaching, learning, and leading.

“McREL training transformed my teaching this school year.”

-Jessie Altman, Teacher, Missouri

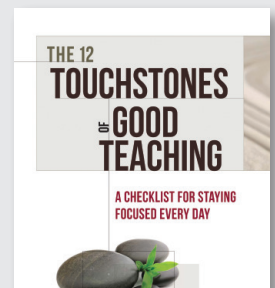
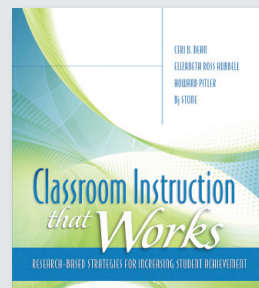
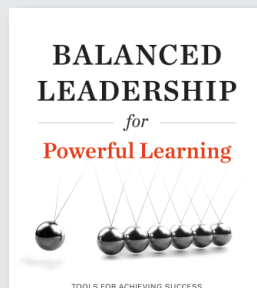
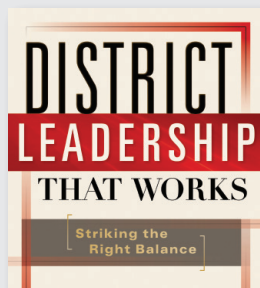
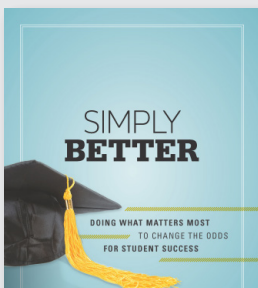
“I am pleased to recommend McREL...I would not hesitate to employ a McREL consultant, to use their software, or to contact their staff.”

-Maria Betancourt-Smith, Assistant Superintendent, Texas

“We began our partnership with McREL in 2008. The ultimate beneficiaries are our staff and students, as our district is more thoughtful and strategic in how we implement change and determine focus.”

-B.J. Worthington, Superintendent, Tennessee

We draw on the depth and breadth of our entire body of research and analysis to create customized solutions that work for you, including:




Call or e-mail us to get started today.



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