

Measure leadership performance with evaluations that chart a course for improvement

Evaluate principals on what matters most

Because our evaluation system is based on decades of research on effective school leadership, it focuses leaders on improving those practices that are linked with student achievement, including:

- ✓ Demonstrating knowledge of curriculum, instruction, and assessment
- ✓ Serving as a change agent in their schools
- ✓ Establishing order and discipline
- ✓ Conveying clear goals for the school
- ✓ Serving as an advocate for the school within the community

Export evaluation data for a balanced view of performance

Our system allows principal performance data to be exported and combined with student performance data to fully measure educator effectiveness, balancing principal performance with student achievement.

Help your principals grow as professionals

Our system helps principals identify opportunities for continued improvement by quickly translating performance reviews into individual plans for professional growth. Supervisors and principals can electronically record, store, and report evaluation data and comments that contribute to recommendations for performance improvement as well as upload or link to files, Web sites, and other resources that document performance or guide professional development.

Ensure consistent, objective evaluations

For each principal responsibility, the system includes formative rubrics that describe progressively improving performance. Because the rubrics are both well documented and easily understood, they support greater consistency and objectivity across all performance reviews.

Easily track progress and create reports

Our system makes it easy for central office staff to track the status of performance reviews, analyze data, and generate reports that inform districtwide improvement efforts.

PRINCIPAL

Save time and reduce paperwork

With our Web-based system, your entire evaluation process can be paperless. Use our system to schedule reviews with principals, track progress, and receive reminders of upcoming reviews. All data are stored in a secure system, which lets you recall data whenever you need it and track school leaders' progress over time.

Get started quickly and smoothly

We provide training for district personnel to ensure that everyone understands and is ready to use the new evaluation system on day one. We also provide ongoing help-desk support to make your transition to the new evaluation system a smooth one.

Set up your live demo today

Arrange a demonstration today to see how our easy-to-use system can transform leader performance evaluation in your school or district.

Arrange an online demo at www.mcrel.org

E-mail us at info@mcrel.org.

Call us at 1.800.781.0156.

