EFFECTIVE SCHOOLS HAVE EFFECTIVE LEADERS

With hundreds of competing priorities, how do you know that your school leaders are driving initiatives foward? And if the focus is off, how can you *quickly* guide them in the right direction?

Research shows that school leaders have a significant impact on student learning. Effective leadership drives instructional learning outcomes and transformative change for students. With the BrightBytes Leadership module, district leaders have the analysis to know which initiatives have the biggest impact on learning and whether school leaders have the right support to drive those initiatives. The module provides concrete, actionable recommendations for fostering change and enabling leadership teams to move the bar on student learning.
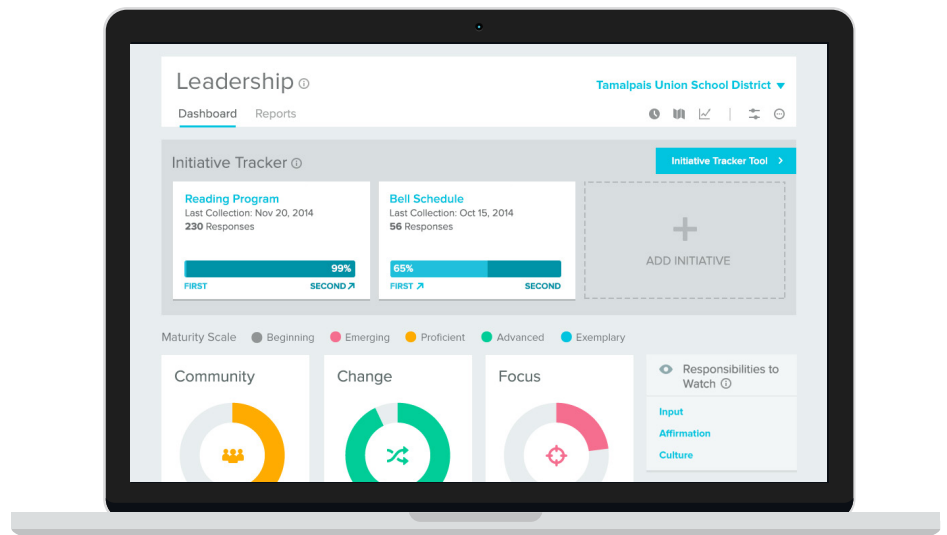
ABOUT CLARITY

The BrightBytes Clarity platform translates complex analyses and cutting-edge research into fast actions that improve student learning.

McREL
INTERNATIONAL

ABOUT MCREL

The BrightBytes Leadership Module, available on the Clarity platform, was created in partnership with McREL International, the market leader in developing and advancing the science of educational leadership.

How can we show **impact** over time? How do we know we're **focusing** on the right things to drive learning?

BENEFITS FOR DISTRICT LEADERS:

The Leadership module is based on the largest-ever analysis of research on effective school leaders, reported in *Balanced Leadership* and *School Leadership That Works* by Marzano. With the Leadership Module, district leaders can:

- Build a strong district culture that fuels success by providing a clear, transparent vision for leadership

- Guide changes that result in long-term results as opposed to quick fixes

- Save money by spending on the leadership development opportunities that have the greatest impact on learning

THE BALANCED LEADERSHIP MODULE FOR DISTRICTS

How do you know whether school leaders are building the right skills to drive student learning? The BrightBytes Leadership module takes the guessing game out of professional development by linking school leadership practices to improvements in learning outcomes. District leaders can:

Elevate district-wide conversations around which initiatives to pursue by using objective research and analysis to support those discussions

Prioritize professional development initiatives in order of resulting impact

Save money by focusing spending on the initiatives that have the greatest impact on learning

Save time by clearly understanding what's working and what's not

Earn grants by demonstrating the impact of initiatives

Develop a community-wide common language around leadership practices and skills

Track progress over time, monitor change, and see whether the professional development opportunities provided are actually making a difference

Understand why certain leadership responsibilities are essential and when to fulfill them